

2018

activities report





2018

activities

report



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1. THE CONSTANT RETHINKING AND THE STRATEGIC PLANNING OF 2018

The year of 2018 was the moment to honor our journey, to integrate current challenges and redesign the future of the Institution. Experiencing internally our proposal as an environment education doer puts us in a challenging and honest place to rethink ourselves constantly as an Institution, to rethink our management, our practices and our decision-making processes.

In addition to the ideas and values of an Environmental Education with a critic and emancipatory perspective, the rewarding relations of exchange, in these more than ten years of operation, - with different people and their journeys, schools, plenty of institutions and communities - have instigated Estre Institute to change the way we look at our activities and Environmental Education projects.

In this context, the Estre Institute's strategic planning, in 2018, counted on the external facilitation of a consultancy specialized in supporting organizations that are faced with desires of change and with processes of rethinking their relations, partnerships, present moments, future plans and operations in the world.

A long and promising path was redesigned in a two-month-span. Inspired by the Theory of Change - a planning methodology that assists in the systematization of changes intended by a social initiative - the team was invited to collectively (re) build the history of the Estre Institute, honoring and recalling its creation context, its trajectory and the most significant milestones lived so far.

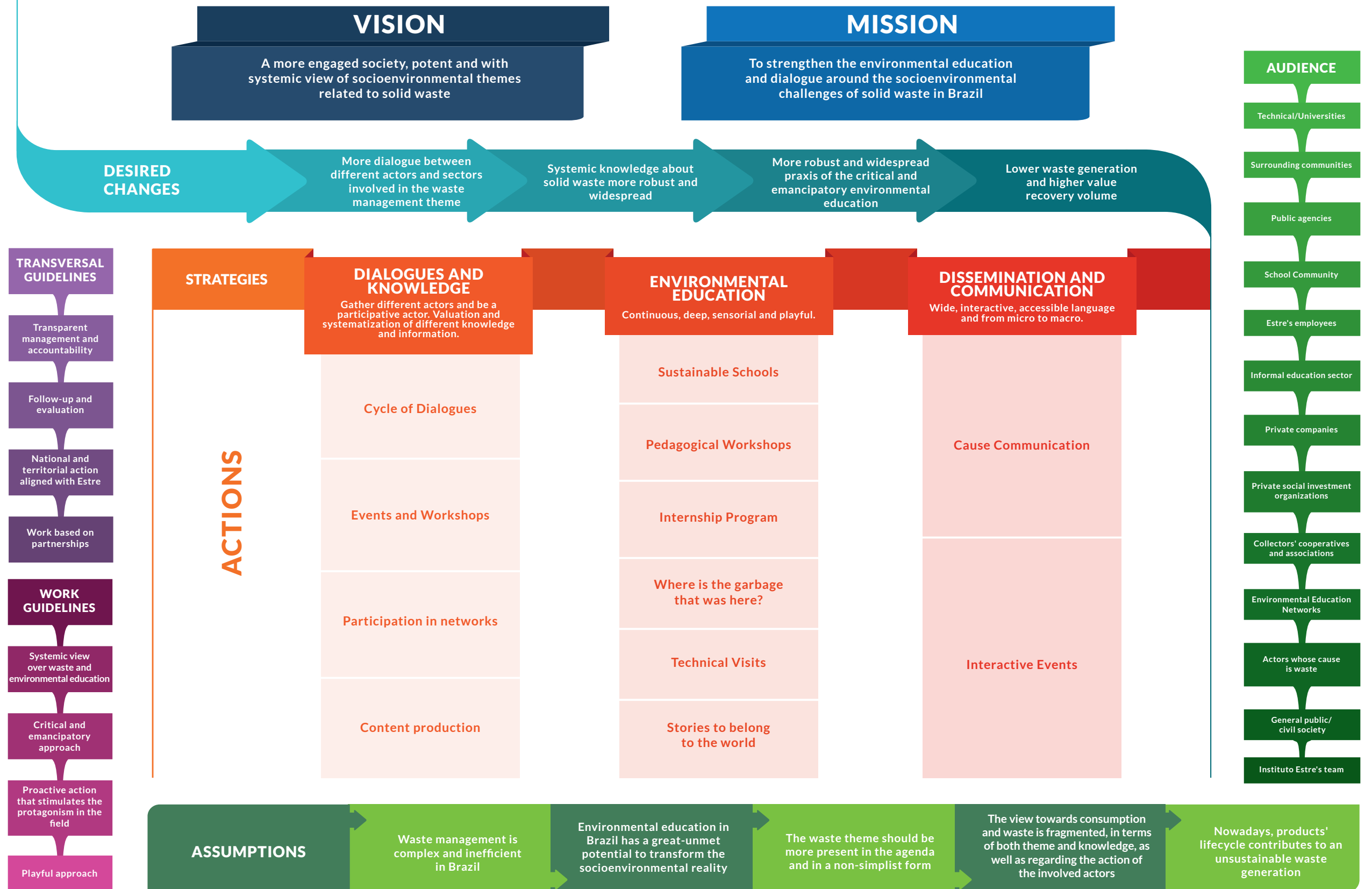
Who is Estre Institute today? What makes us what we are now? Throughout the history of the institution, what has remained as essential? These were some of the questions which impregnated our collective reflections regarding the direction of the Institute. In an active hearing process, we listened to what our different audiences had to say to us. We added their perceptions and expectations to our own, we caught a glimpse of new operation opportunities and renovated our commitment to the environmental education cause. Our vision, mission, values, and strategy of action were reviewed.

The new way in which this Activities Report presents our lines of action and projects is already the result of this process. The Theory of Change brings the consolidated result of our current strategic planning.

The knowledge produced in the field of Environmental Education and Solid Waste and the expertise of a decade of operation of the Estre Institute make us aware of the various challenges we express in our assumptions. In desired changes, we present our principal yearnings for transformation in and for the society; the strategies reflect our new way of acting in the most different environments and contexts, influenced by guidelines that constantly remind us of our way of being and doing; the plurality of dialogues and partnerships of the Estre Institute is evidenced in public. We share in mission and vision our role in the quest for socially just and ecologically balanced societies.

We hope you appreciate the outcome!
Have a great reading!
Estre Institute Team





2. WHO WE ARE

The Estre Institute is inserted in the context of Private Social Investment and holds the certificate of Civil Society Organization of Public Interest (OSCIP, “Organização da Sociedade Civil de Interesse Público”). It was formally founded in 2006, from the creation of its Social Bylaws, with the beginning of its activities given in the following year.

Roaming through the national territory, the Institute promotes dialogues and reflections - with an increasing and diversified audience - on Environmental Education, Solid Waste and other relevant practices, such as consumption, citizenship and sustainable educational spaces.

Since 2018, its operation has been divided into Dialogues and Knowledge, Environmental Education Program and Communication. The Estre Institute’s Environmental Education Centers (CEAs, “Centros de Educação Ambiental”) are placed in three regions of Brazil:

- Southeast Branch: Paulínia/SP
- South Branch: Fazenda Rio Grande/PR
- Northeast Branch: Rosário do Catete/SE

Our Values

Embrace: we are welcoming, we welcome people and different ideas.

Joy: joy enhances our actions and produces a more pleasant and fun environment.

Learning: we learn in different ways and continuously.

Self-knowledge: recognizing our potentials and limits is easier to deal with others.

Autonomy: we encourage autonomy intrinsically and extrinsically.

Co-responsibility: we are co-responsible for the environment we live in and for the projects we are involved.

Collective Creation: we experience collective creation as a practice of democracy and citizenship.

Care: we follow the ethics of care: we care about ourselves, the others, our environment, and our projects.

Dialogue: we effectively listen and speak, always with involvement and responsibility

Diversity: the diversity of our team and our audience enriches us



3. INDICATORS

Measuring the impact of social organizations is an immense challenge, and for Estre Institute is no different. In the last 3 years, the Institute has been evolving in the form of evaluating its actions and presenting its results, be it to its maintainer, Estre Ambiental, or to society in general.

The path we have taken to formulate the indicators has reflected in a change of internal culture of recording, monitoring, and evaluating the information of our projects. This has been built with the support of external stakeholders, but mainly in a collective way, with the active participation of our team, since the information is consolidated daily, by all.

In addition to the creation of the indicators, the Institute has carried out some actions in recent years, such as the use of the focal group technique, the elaboration of a

qualitative research with key stakeholders, carried out by third parties, as well as the creation of a Sustainability ROI (presented in the Estre Environmental Sustainability Report of 2016).

The year 2018 was fundamental in the consolidation and reorganization of the numbers and information that we bring below. The indicators have led us to a safer and more assertive decision making. There is still room for evolution in the impact assessment, but we know that the journey will continue in 2019.

The indicators you will see below are information we make public in order to bring more transparency and also support in understanding the scope and size of our operation.

3.1 Indicators 2018

OPERATION DIMENSION

- 41,053 participants
- 342 partnerships
- 917 interactions
- 61 cities

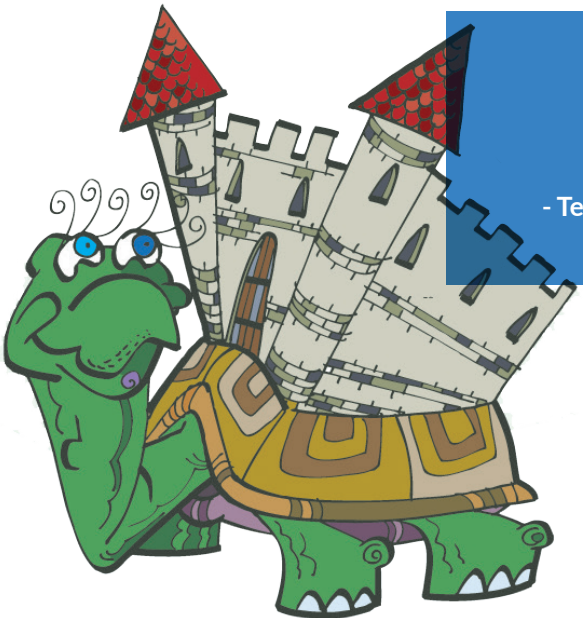
RESULTS BY LINE OF PROJECTS

- Dialogues and Knowledge: 1,624 participants
- Environmental Education: 32,435 participants
- Communication: 6,689 participants

*Other activities: 305 participants (Open Doors, Prudent Driver and Institutional Meetings)

PARTICIPATING AUDIENCE

- Surrounding Communities: 20,663 participants
- Schools (Elementary School): 12,524 participants
- General Public: 5,605 participants
- Technical courses and Undergraduate: 1,610 participants
- Institutional: 651 participants



3.2 operation by branch and line of project

SOUTH BRANCH

Operation Dimension

- 10,745 participants
- 86 partnerships
- 248 interactions
- 11 cities

Line of Projects

- Dialogues and Knowledge: 681 participants
- Environmental Education: 7,868 participants
- Communication: 2,171 participants
- *Other activities: 25 participants (Institutional Meetings)*

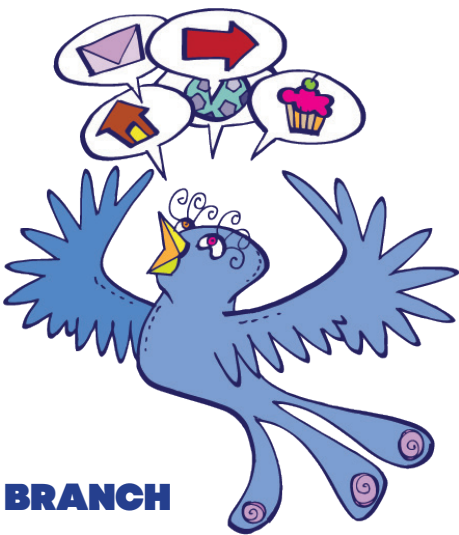
CENTRAL-WEST OPERATION

Operation Dimension

- 2,174 participants
- 6 partnerships
- 46 interactions
- 2 cities

Line of Projects

- Environmental Education: 2,174 participants



SOUTHEAST BRANCH

Operation Dimension

- 22,387 participants
- 212 partnerships
- 524 interactions
- 33 cities

Line of Projects

- Dialogues and Knowledge: 865 participants
- Environmental Education: 19,146 participants
- Communication: 2,206 participants
- *Other activities: 170 participants (Open Doors, Prudent Driver and Institutional Meetings)*

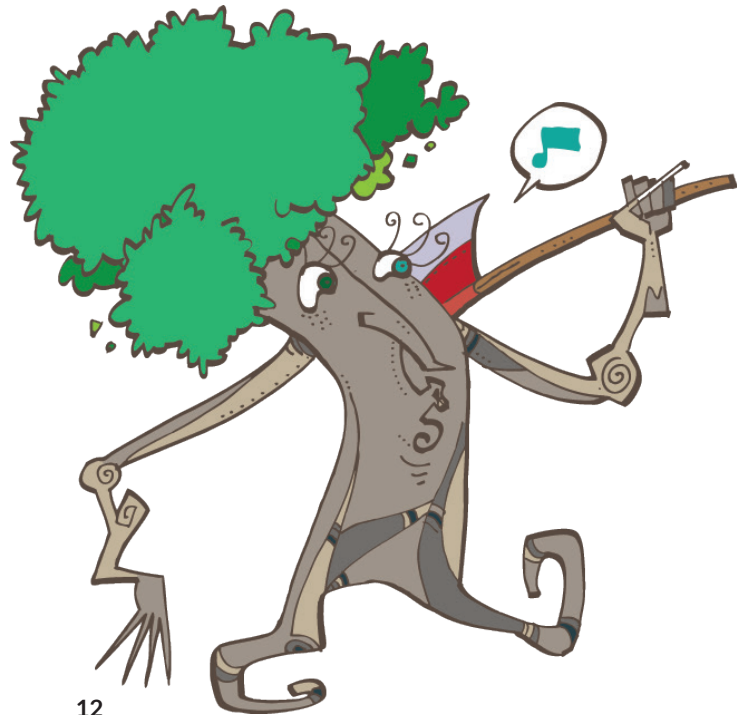
NORTHEAST BRANCH

Operation Dimension

- 5,747 participants
- 42 partnerships
- 98 interactions
- 14 cities

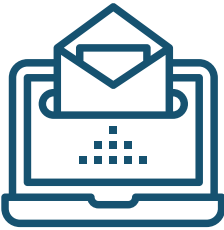
Line of Projects

- Dialogues and Knowledge: 78 participants
- Environmental Education: 3,247 participants
- Communication: 2,312 participants
- *Other activities: 110 participants (Open Doors and Institutional Meetings)*



3.3 Indicators Communication

In 2018, Estre Institute published its projects and contents of Environmental Education through its website, newsletters and social networks (Facebook and Instagram). In addition, its performance was highlighted in reports from local newspapers printed in cities such as Paulínia/SP, Campinas/SP, Fazenda Rio Grande/PR, Curitiba/PR, Contenda/PR, Rosário do Catete/SE and Aracaju/SE.



Newsletter

- 17 Editions
- Average opening rate of 16.9%
- A total of 10,095 people reached

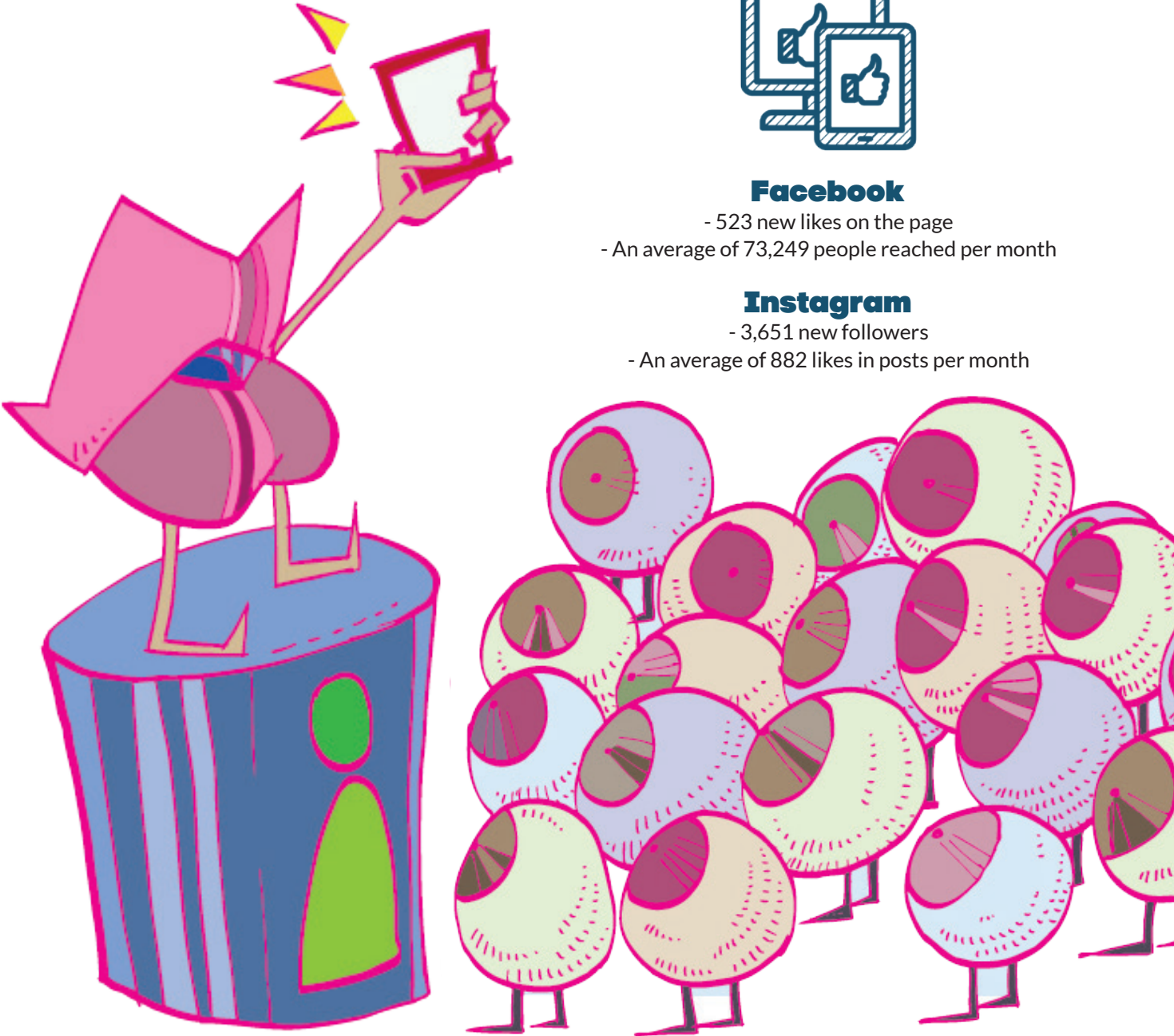


Facebook

- 523 new likes on the page
- An average of 73,249 people reached per month

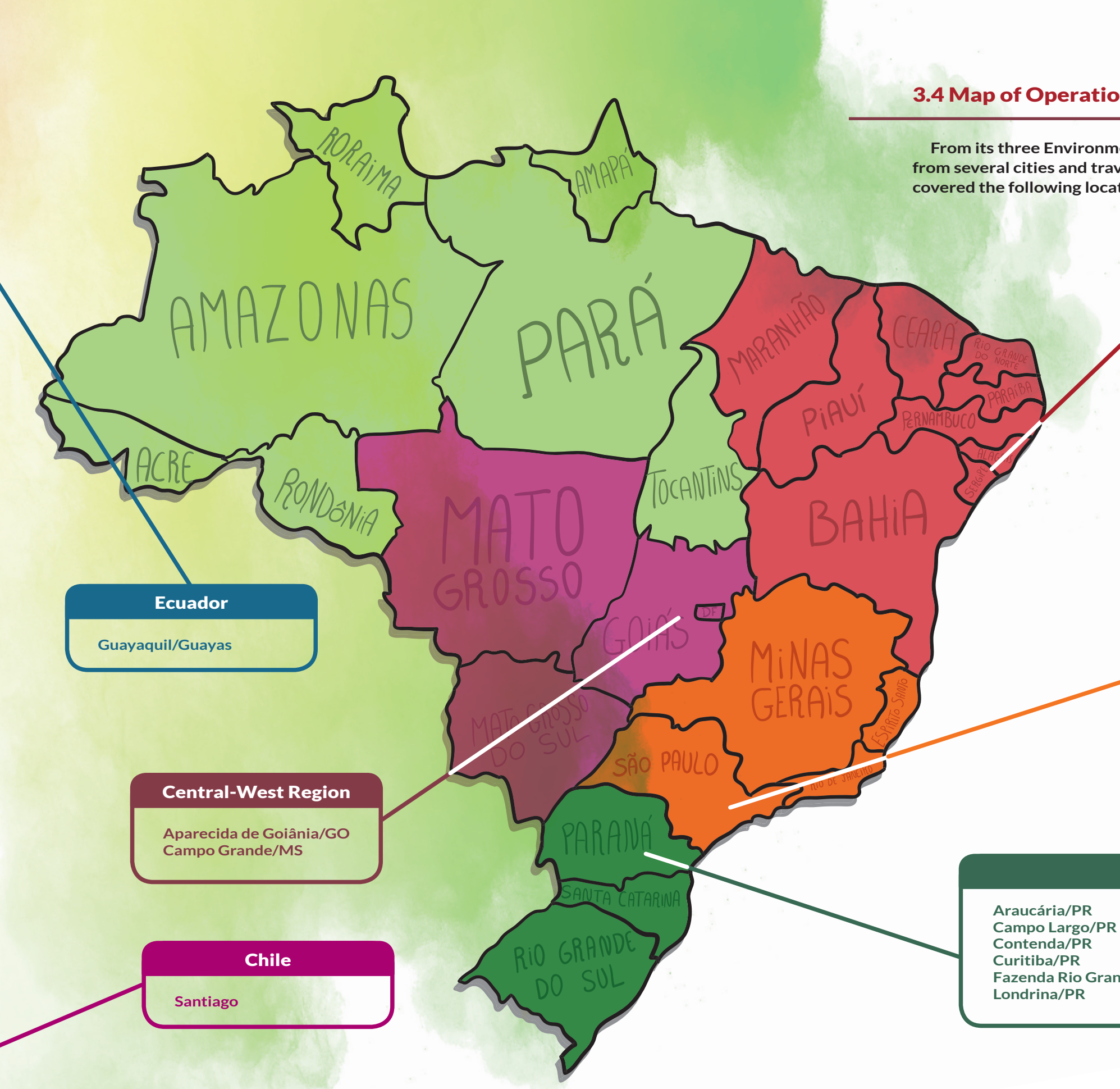
Instagram

- 3,651 new followers
- An average of 882 likes in posts per month



3.4 Map of Operations

From its three Environmental Education Centers (CEA's), the Institute welcomes audiences from several cities and travels to carry out its activities. In 2018, the work of the Institute covered the following locations:



Northeast Region

- | | |
|--|---|
| Aracaju/SE
Barra dos Coqueiros/SE
Carmópolis/SE
Divina Pastora/SE
Feira de Santana/BA
Itaporanga d'Ajuda/SE
Laranjeiras/SE | Maceió/AL
Paripiranga/BA
Propriá/SE
Ribeirópolis/SE
Rosário do Catete/SE
Santo Amaro das Brotas/SE
São Cristóvão/SE |
|--|---|

Southeast Region

- | | |
|--|--|
| Americana/SP
Amparo/SP
Araraquara/SP
Araras/SP
Artur Nogueira/SP
Bauru/SP
Bragança Paulista/SP
Campinas/SP
Ferraz de Vasconcelos/SP
Hortolândia/SP
Itaboraí/RJ
Itapevi/SP
Itupeva/SP
Jaguariúna/SP
Jardinópolis/SP
Jundiaí/SP | Limeira/SP
Louveira/SP
Paulínia/SP
Piratinga/SP
Ribeirão Preto/SP
Rio de Janeiro/RJ
Santa Bárbara d'Oeste/SP
Santo André/SP
São Bernardo do Campo/SP
São Caetano do Sul/SP
São José dos Campos/SP
São Paulo/SP
Sorocaba/SP
Sumaré/SP
Suzano/SP
Tremembé/SP
Valinhos/SP |
|--|--|

South Region

- | | |
|--|--|
| Araucária/PR
Campo Largo/PR
Contenda/PR
Curitiba/PR
Fazenda Rio Grande/PR
Londrina/PR | Mandirituba/PR
Piên/PR
Pinhais/PR
Quatro Barras/PR
São José dos Pinhais/PR |
|--|--|

Ecuador

Guayaquil/Guayas

Central-West Region

Aparecida de Goiânia/GO
Campo Grande/MS

Chile

Santiago

4. DIALOGUES AND KNOWLEDGE



Based on exchange relationships and partnerships, the Estre Institute participates in and provides spaces for the creation, spread, and consolidation of new knowledge, strengthening Environmental Education and the dialogue about socio-environmental challenges related to Solid Waste in Brazil.

4.1 Dialogues Cycle

The Institute conducts and participates in workshops, meetings, forums and seminars which dialogues permeate the themes of Environmental Education and Solid Waste.

4.2 Lectures and Professional Qualifications

Moments of exchange in which the team of the Estre Institute has the opportunity to share a series of information on topics pertinent to Environmental Education and Solid Waste in Brazil, with the most different audiences and areas of expertise.

4.3 Knowlegde Production

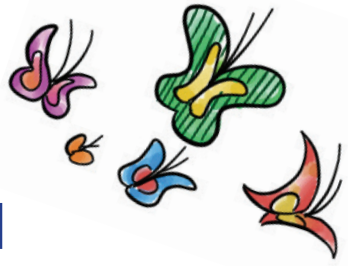
It includes the production of teaching materials, such as activity books, educational booklets, folders and the publication of books and articles.

4.4 Network Presence

Networks represent friendly spaces to democratic exercise and articulation between different actors of society in favor of a common interest or objective. For this reason, the Estre Institute participates in networks linked to Private Social Investment - articulated by the GIFE (Group of Institutes, Foundations and Companies) - to the Environment and Environmental Education, seeking to actively contribute to the strengthening of these.



5. ENVIRONMENTAL EDUCATION PROGRAM



The Estre Institute's Environmental Education Program is designed to support reflection and dialogue on Environmental Education and Solid Waste in a wide range of spaces. Through environmentalist educative practices, we seek to contribute to the formation of autonomous subjects capable of understanding and acting in the environment they live in.

5.1 Sustainable Schools

Promote the opportunity for collective action-reflection, focusing on making the school a sustainable educator space; inviting people to think critically about their schools opens a new world of possibilities. Just as society needs to reorient itself towards more sustainable practices, the school must also take up this task, providing ways to educate for this purpose.

With that in mind, the "Sustainable Schools" is a project developed by the Estre Institute which the objective is to foment the construction of sustainable educative spaces that seek to incorporate the ideas of Critical and Emancipatory Environmental Education through the whole school unit.

Who participates

Managers, coordinators, teachers, students, family members and other people involved in school communities of the cities where the project takes place.

How it works

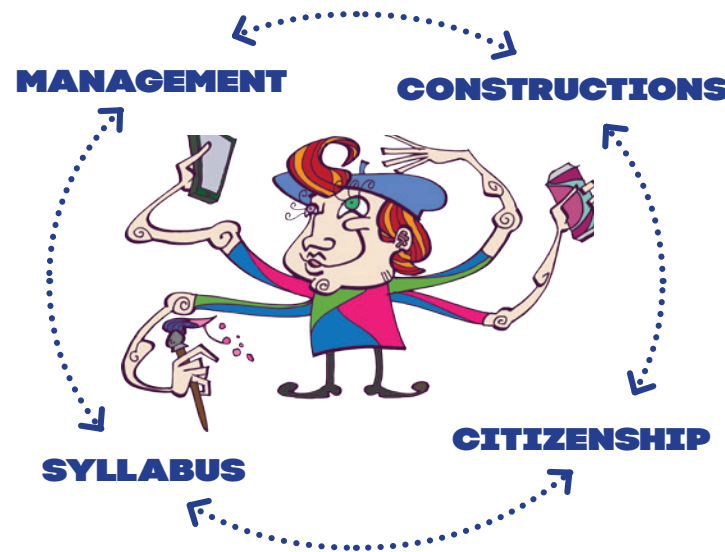
The participating schools organize a collective to integrate the project and lead the "Sustainable Schools" process in their units. This collective has as its main challenge to mobilize the school community so that together they can think of strategies that make the school a sustainable educator space.



The project proposal is to add to the other existing initiatives in schools and to seek elements to foment an Environmental Education model that does not summarize events or actions isolated from a subject or a teacher, but rather integrates with the school culture and penetrates the daily life of the school, overflowing to the expanded school community.

Journey

The whole journey of being a sustainable school starts from the reflection on how care, integrity, and dialogue can occupy the physical and social spaces of the school environment. The community is invited to reflect on the specific spaces of the school, seeking to practice these values in four dimensions:



“Schools learn from one another”

There are different ways to work on these issues. Each school starts from one place and this starting point defines a unique trajectory in this process. Therefore, the project encourages exchange, collective construction, and solidarity between the participants: a problem faced by one school may have already been solved by another.

Throughout the way, the schools have the support of teaching materials and meetings mediated by the Estre Institute team, as well as other theoretical references that contribute to the achievement of the changes that the collectives dream of seeing implemented.

Each cycle of the project relies on:

- **Co-creation workshops** meetings between school representatives. Mediated by Estre Institute’s team, it is a space of dialogue, exchange of knowledge and experiences, and collective construction.

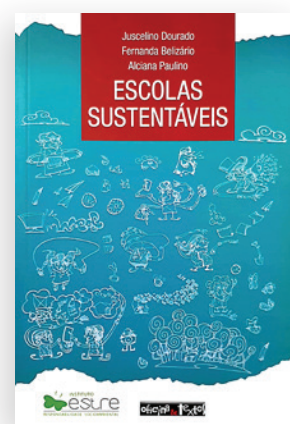
- **“Sustainable Schools”**

Book: published by the Estre Institute, the book contemplates theoretical, methodological, and practical aspects of the project.

- **Other ways to support:**

certificate issuance to participating schools and to all those involved in the process, creation of different channels of communication, as well as follow-up visits by the Estre Institute’s team to the school unit.

The “Sustainable Schools” Project is developed through partnerships with municipal and state secretaries, public and private educational institutions. The project has already been carried out in Piracicaba/SP and Curitiba/PR. In 2018, two project cycles were completed in the cities of Paulínia/SP and Rosário do Catete/SE.



5.2 Where’s the garbage that was here?

The project “Where’s the garbage that was here?” (“Cadê o lixo que estava aqui?”) is a pedagogical journey in which educators, students and other members of the school community have the opportunity to discuss and reflect on consumption, residues and their intrinsic relationships and, from this, to think about their role individually and collectively in the complex web of shared responsibility.

Who participates

Educators, students, and members from the school community.

How it works

for the development of the project, is proposed a journey of four sequential stages which count on the support of teaching materials designed by the Estre Institute:

WORKSHOPS FOR EDUCATORS

AT SCHOOL

WORKSHOP AND FIELD STUDY AT A LANDFILL SITE

BACK TO SCHOOL

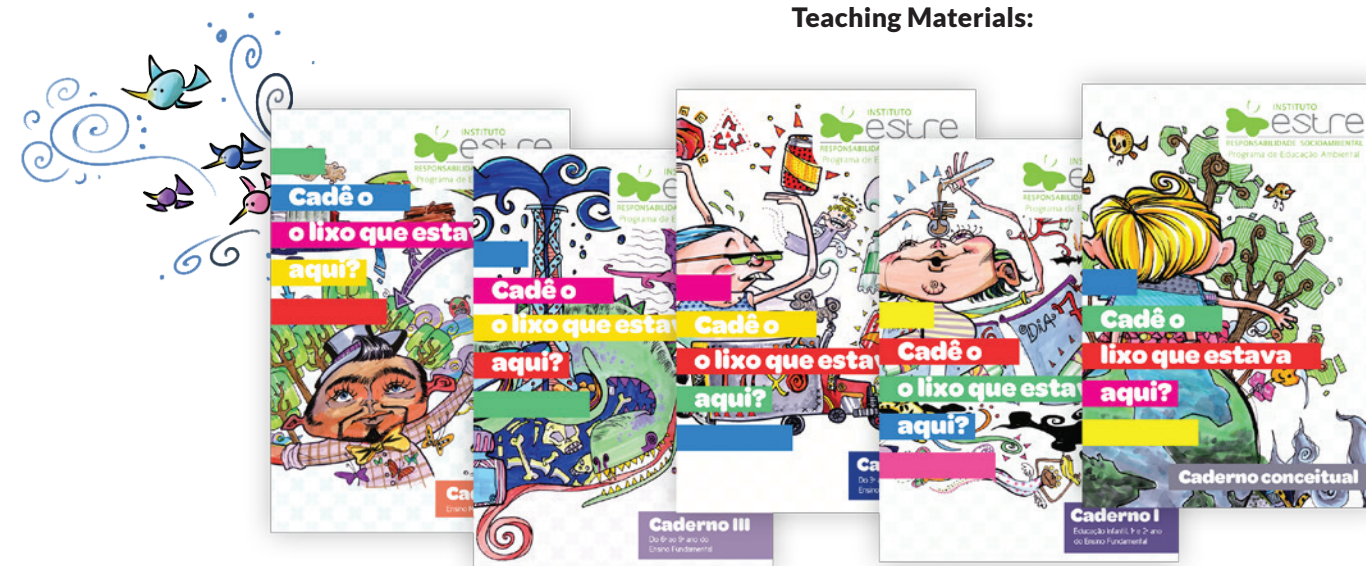
Workshop for educators: it is the first moment of exchange, in which the team of the Estre Institute can share a series of information on Environmental Education, consumption, residues and the intrinsic relation between them. It is also presented to the participants the support materials developed by the Institute itself: conceptual notebook, workshop notebook addressed to the age group of the class and folders with the theme “Where’s the garbage that was here?”, distributed to the students during the project.

At school: aiming at stimulating an initial dialogue with their classes, educators can select from the set of activities in the workshop book the ones that best fit the group which the dialogue will be established.

Workshop and Field Study at a Landfill Site: led by the Estre Institute team. In a ludic, fun and age-appropriate way, it seeks to deepen what has been worked in the school, complementing with panel exhibitions, pedagogical models, dialogues on the importance of the environmentally appropriate destinations proposed by the National Solid Waste Policy and notions of citizenship. The workshop can take place both in the school units or in one of the three Environmental Education Centers (CEAs) of the Estre Institute. When done at CEA, the workshop includes a tour to the Waste Management Center of the Estre Ambiental as a way of studying the environment.

Back to School: taking up the materials developed by the Estre Institute, the educators find activities to ease the systematization and socialization of the knowledge and experiences lived during the execution of the project.

Teaching Materials:



5.3 Pedagogical Workshops

In a ludic, fun and age-appropriate way, the Pedagogical Workshops propose an investigation from the origin to the possible final destinations of the materials we consume and discard. The activity also counts on the exhibition of panels, pedagogical models and, when carried out in one of the Environmental Education Centers (CEA) of the Estre Institute, it includes the tour to the Waste Management Center of the Estre Ambiental as a way of studying the environment.

The Pedagogical Workshops are addressed to students of Basic Education from both formal and non-formal educational institutions.



5.4 Internship Program

Since its foundation, the Estre Institute offers an Internship Program. Since then, the Program has been enriched and gained complexity. Governed by the Law nº 11,788/2008, it follows two approaches:

Mandatory Internship: proposes a deepening in knowledge, experiences, and practices related to Solid Waste and Environmental Education within the syllabus of technical courses and undergraduate.

Nonmandatory Internship: the environmental educators - as trainees are called - receive a deep and continuous formation with contents and experiences in Environmental Education and are co-responsible for the organization of spaces, planning, development of projects and evaluation processes. Thus, the participants can understand each other as part of a collective of environmental educators.

5.5 Stories to Belong to the World

Starting from the concept that one learns all the time and that this can happen in a fun way, the Estre Institute was inspired by the theatrical tradition to interact with the public through art and playfulness, enabling other ways of experiencing Environmental Education values such as ethics, care, and citizenship.

In 2018, a partnership with Kiara Terra - storyteller and creator of the Open Story method - proposed the elaboration of a collaborative narrative based on the history of Brazilian oral tradition of Maria Peçonha, a character whose relationship with the world is permeated by the social and environmental impact of open dump.

With a new story each year, as an itinerant show, it travels through schools, non-governmental organizations (NGOs), communities and other educational spaces.



5.6 Technical Visits

The Technical Visits project is part of the Environmental Education Program of the Estre Institute. Aimed at technical courses, undergraduate and other interested groups, the activity seeks to include technical aspects and other discussions related to solid waste management, using one of Estre Ambiental's Waste Management Center (CGR) as the study of the environment.



6. COMMUNICATION

Communication plays a key role in the Estre Institute. In addition to generating visibility and recognition for the institution, it broadens and enhances the public debate on issues related to Environmental Education and Solid Waste.

6.1 Communication of Our Cause

6.2 Interactive Events

The Estre Institute makes itself present in different channels of digital communication, through the production and dissemination of content for social networks, website, newsletter, etc.

Meetings held or supported by the Estre Institute that bring playfulness and interactivity to sensitize people to the cause of Environmental Education and Solid Waste.



7. ESTRE INSTITUTE AND ESTRE AMBIENTAL

In addition to the three lines of operation presented, the Estre Institute also supports the projects Open Doors (“Portas Abertas”) and Prudent Driver (“Motorista Consciente”), carried out by Estre Ambiental:

7.1 Open Doors

The Open Doors Project was conceived by the Institutional Relations of Estre Ambiental in conjunction with the Estre Institute. Through leisure and interactive activities on Environmental Education, Consumption and Solid Waste, its proposal is to get closer to residents living in the surroundings of the Environmental Waste Management Centers of Estre Ambiental.

7.2 Prudent Driver

The Prudent Driver Program was conceived by Estre Ambiental in 2016. Consists of four meetings, its main objective is to reinforce the co-responsibility that Shipping Companies have regarding solid waste management in the cities. For the Estre Institute, working with waste goes far beyond a business: it is working with an essential cause for society, both in relation to environmental and social issues.



8. SOUTHEAST BRANCH

For 12 years, the Estre Institute has been operating in the southeast region of Brazil. Its different projects are carried out through direct partnerships with different institutions, amongst municipal and state secretaries of education, environmental secretaries, public and private schools, companies and other spaces. In 2018, the Environmental Education projects carried out by the Southeast Branch had 22,387 people participating in more than 200 partnerships. Stand out:

Dialogues Cycle

The Estre Institute actively participated in the 2nd Meeting of Environmental Education of Vinhedo/SP, which brought together 30 people, experts and population, to begin the elaboration of the city's Environmental Education Plan.

Lectures and Professional Qualifications

Lectures and professional qualifications in: Internal Week of Prevention of Accidents of Work (SIPAT), Internal Week of Prevention of Accidents of Work and Environmental (SIPATMAs), in partnership with Formare and Pescar projects of the region, municipal secretaries, amongst others:

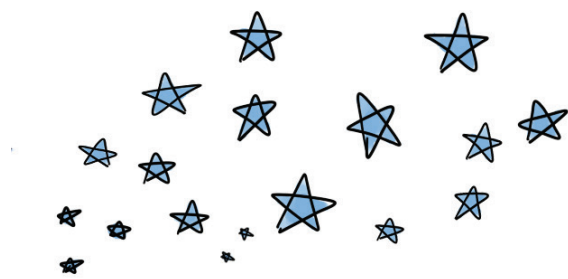
- 20 lectures and professional qualifications
- 835 participants

Partnerships:

- Pescar Benicar
- Formare Mahle
- Formare Magneti Marelli
- Formare Bosch
- Formare Joyson Safety Systems
- Municipal Secretariat of Education and Environmental Management of Louveira
- Municipal Secretariat of Education of Sumaré
- Municipal Hospital of Paulínia
- Union of Urban Cleaning Companies in the state of São Paulo (SELUR)



"I enjoyed it and I think that encourages and motivates all of us. I didn't know what happened to the garbage after we collected it, I thought it was useless. Today I realized that everything we do is worthwhile!"
Cosme Marques (Estre Ambiental's Employee - Ribeirão Preto/SP)



Network Presence

In addition to participating in the meetings of the Social Investors Network (RIS, "Rede de Investidores Sociais") of São Paulo States's hinterland in 2018, the Estre Institute was invited to join the network coordination with the FEAC Foundation.

Sustainable Schools

- 6 Co-creation Workshops
- 37 participants
- 15 educational institutions
- 3,635 people mobilized

"Through the dynamics and reflections, at opportune moments during the year, I was able to take to my place of work the legacy given to us: the respect, the thinking about others, the thinking of collectivity."
Regina Keyla da Silva (Professional Formation Center of Sumaré - CEFEMS)

Nonmandatory Internship

In 2018, the Environmental Education Center of the Estre Institute in Paulínia/SP carried out another cycle of its Nonmandatory Internship Project.

Where's the garbage that was here?

- Workshops for teachers
- 6 interactions
- 174 participants

Environmental Study Workshop

- 184 workshops
- 56 educational institutions
- 4,208 participants

Partnerships:

- Municipal Secretariat of Education of Sumaré/SP
- Municipal Secretariat of Education of Hortolândia/SP
- Municipal Secretariat of Education of Araras/SP
- Municipal Secretariat of Education and Environmental Management of Louveira/SP



Pedagogical Workshops

172 interactions
53 educational institutions
4,621 participants

Partnerships:

- Serviço Social da Indústria (SESI) Sumaré/SP / Industry's Social Service
- Serviço Social da Indústria (SESI) Americana/SP / Industry's Social Service
- Fundação Casa (Campinas/SP)/ Center of socio-educational assistance to adolescents Fundação Casa
- Environmental Education Center of Tremembé/SP

Stories to Belong to The World

9 cities
47 presentations
9,304 participants

Partnerships:

- Estre Ambiental & Cavo
- Cooperlândia Ambiental of Brasil

“We are very grateful for having us think over, dream and laugh, making our days so pleasant.”
Úrsula Polyana (Teacher Neusa Franzolin Fernandes Municipal School – Piratininga/SP)



Technical Visits

62 technical visits done
802 participants

Institutions:

- Universidade Estadual de Campinas/SP (UNICAMP) / State University of Campinas
- Serviço Nacional de Aprendizagem Comercial (SENAC) de Campinas / National Service of Commercial Learning of Campinas
- Universidade Estadual do Mato Grosso do Sul/MS (UEMS) / State University of Mato Grosso do Sul
- Universidade Presbiteriana Mackenzie de Campinas /SP / Mackenzie Presbyterian University
- Empresa Brasileira de Pesquisa Agropecuária (EMBRAPA) / Brazilian Agricultural Research Corporation
- Pontifícia Universidade Católica de Campinas/SP (PUC-Campinas) / Pontifical Catholic University of Campinas
- Universidade de São Paulo (USP) / University of São Paulo
- Serviço Social da Indústria (SESI) de Campinas/SP / Social Service of the Industry
- “Varre Vila” Project of São Paulo/SP



Interactive Events

The Estre Institute made presence in the activities' agenda of the 9th FEAC Education Week, in the 20th Edition of the Ethos 360° Conference, amongst other activities. In partnership with Estre Ambiental & Cavo, the Institute held several events aimed at employees.

- 10 interactions and partnerships
- 2,206 participants

Open Doors

3 interactions
71 participants

Prudent Driver

4 interactions
64 participants

Institutional Meetings

The institutional meetings are part of the Estre Institute's agenda of activities and represent important moments of exchange, both with new partnerships and with those already consolidated. Throughout 2018, the Southeast Branch team met with 35 representatives of the government, institutions and third sector. Stand out:

- Paulista Federation of Recycling Cooperatives Council
- Municipal Hospital of Paulínia/SP
- Alcoa Institute
- “Bem Querer” Institute





9. SOUTH BRANCH

Since 2012, the Estre Institute has been operating in the southern region of Brazil. Its different projects are carried out through direct partnerships with different institutions, amongst municipal and state secretaries of education, environmental secretaries, public and private schools, companies and other spaces. In 2018, the Environmental Education projects carried out by the South Branch had the participation of 10,745 people in more than 85 partnerships. Stand out:

Dialogues Cycle

5 partner institutions
4 interactions
210 participants

Partnerships

- Municipal Secretary of Environment of Fazenda Rio Grande/PR
- Municipal Secretary of Health of Fazenda Rio Grande/PR
- Sustentável Show of Curitiba/PR
- Estre Ambiental

Lectures and Professional Qualifications

7 interactions
7 partner institutions
471 participants

Partnerships

- "Pequeno Cotoengo" Paranaense
- Municipal Secretary of Promotion and Social Assistance of Contenda/PR
- Municipal Secretary of Industry, Agriculture and Environment of Contenda/PR
- TC Técnica Cirúrgica
- Ascor Assessoria do Coração

Where's the garbage that was here?

Workshops for educators:

121 people
6 interactions

Workshop and Environment Study:

29 education institutions
103 interactions
2,284 participants

"We, the staff of the Municipal Department of Education, Culture and Sport of Contenda, would like to thank for the partnership developed with the Estre Institute and congratulate for the excellent work done in our city."

Márcia Inês K. Guimarães (Municipal Department of Education, Culture and Sport of Contenda/PR – Technical Team)

Pedagogical Workshops

20 institutions
86 interactions
1,994 participants

Partnerships

- Municipal Secretary of Agriculture and Environment of Mandirituba/PR
- SESC (Paraná)
- Congregation "Irmãs Passionistas"

"Thank you to the whole team for the welcoming and the workshop that will greatly contribute to the development of actions in favor of the care with natural resources and their conscious and responsible use. After the visit, we evaluated and were surprised by the reflections and change of small attitudes".

Sister Iracema Ferranti (Congregation Irmãs Passionistas in Curitiba/PR)



Partnerships

- Municipal Secretary of Education of Fazenda Rio Grande/PR | Participation of 100% of 3rd-grade students registered in Elementary School I in Steps II, III and IV
- Municipal Secretary of Education, Culture and Sports of Contenda/PR | Participation of 100% of 2nd and 3rd-grade students registered in Elementary School I and Special Education in Steps II, III and IV



Stories to Belong to the World

3 cities
33 education institutions
21 interactions
3,577 participants

Partnerships

- Municipal Secretary of Education of Fazenda Rio Grande/PR | Participation of 100% of 2nd-grade students registered in Elementary School I
- Municipal Secretary of Education, Culture and Sports of Contenda/PR | Participation of 100% of students registered in Pre-school up to 4th-grade students of Elementary School I and Special
- SESC (Paraná)



Interactive Events

14 interactions
6 partner institutions
2,171 participants

Partnerships

- Estre Ambiental
- Municipal Secretary of the Environment of São José dos Pinhais/PR
- Municipal Secretary of the Environment of Fazenda Rio Grande/PR



Technical Visits

17 institutions
41 interactions
692 participants

Institutions:

- Universidade Tecnológica Federal do Paraná (UTFPR) / Federal Technologic University of Paraná
- Universidade Federal do Paraná (UFPR) / Federal University of Paraná
- Pontifícia Universidade Católica do Paraná (PUCPR) / Pontifical Catholic University of Paraná
- Centro Estadual de Educação Profissional de Fazenda Rio Grande/PR / State Center of Professional Education
- Centro Estadual de Educação Profissional de Curitiba/PR / State Center of Professional Education
- "Universidad Espíritu Santo"/Ecuador/ (UEES)

Institutional Meetings

The institutional meetings are part of the Estre Institute's agenda of activities and represent important moments of exchange, both with new partnerships and with those already consolidated. Throughout 2018, the South Branch team met with 25 representatives of the public power and third sector. Stand out:

- Municipal Secretary of the Environment of Fazenda Rio Grande/PR
- Municipal Secretary of Education of Fazenda Rio Grande/PR
- Municipal Secretary of Education, Culture and Sport of Contenda/PR
- Worktiba

10. NORTHEAST BRANCH

Since 2015, the Estre Institute has been operating in the northeast region of Brazil. Its different projects are carried out through direct partnerships with different institutions, amongst municipal and state secretaries of education, environmental secretaries, public and private schools, companies and other spaces. In 2018, the Environmental Education projects carried out by the Northeast Branch had the participation of 5,747 people in more than 40 partnerships. Stand out:

Lectures and Professional Qualifications

2 interactions and partnerships
78 participants

Partnerships

- Sergipe "Alfabetiza Mais" Program

Sustainable Schools

5 Co-creation Workshops
31 participants
8 education institutions

Partnerships

- Municipal Secretary of Education of Rosário do Catete/SE



Pedagogical Workshops

56 interactions
21 education institutions
1,693 participants

Partnerships

- Municipal Secretary of Education of Rosário do Catete/SE

Stories to Belong to the World

9 interactions
1,369 participants
5 cities

Technical Visits

6 interactions
4 education institutions
154 participants

Institutions

- Universidade Federal de Sergipe (UFS) / Federal University of Sergipe
- “Uniages” College
- Universidade Tiradentes (UNIT) / Tiradentes University
- Centro Estadual de Educação Profissional de Carmópolis/SE / State Center of Professional Education



“Bring lectures and professionals to schools and universities help the development of Environmental Education in the state.”

*Marcela Hardman
(Tiradentes University– Campus of Aracaju/SE)*

Open Doors

5 interactions
101 participants

“I found it a wonderful noon, because we learnt what Estre is all about. I didn’t know what it was, I only knew it would take the garbage and bury it somehow. But it’s not how we thought. It is totally different.”

*Valdelice
(Cooperative of Recyclable Materials Pickers in Rosário do Catete/SE)*



Interactive Events

12 interactions
8 partnerships
2,312 participants

Partnerships

- Mabel Company - Grupo PepsiCo
- Estre Ambiental
- RioMar Aracaju Mall
- OL Papéis, General Electric - GE Power,
- III ENEC - State Meeting of Recyclable Materials Pickers of Sergipe
- Universidade Federal de Sergipe (UFS) / Federal University of Sergipe

Institutional Meetings

The institutional meetings are part of the Estre Institute’s agenda of activities and represent important moments of exchange, both with new partnerships and with those already consolidated. Throughout 2018, the Northeast Branch team met with 9 representatives of the public power and third sector. Stand out:

- Public Consortium of Basic Sanitation of Greater Aracaju Region
- Public Consortium of Basic Sanitation of low São Francisco Sergipano region
- Public Consortium of the Agreste Central Sergipano

11. OPERATION IN THE CENTRAL-WEST

For the second consecutive year, the Estre Institute developed its Environmental Education Program in Aparecida de Goiânia/GO, through a direct partnership with Metropolitana Serviços Ambientais Ltda and educational institutions in the city. In 2018, we highlight:

Where’s the garbage that was here?

Where’s the garbage that was here Project was carried out in partnership with the Municipal Schools Manoel Cabral da Silva and Santo André:

Participation of 100% of the educators in Step I – Workshop for Educators

Engagement of classes from Pre-school up to 5th grade of Elementary School in Steps II, III and IV of the Project.
28 workshops held
690 participants

“As from this work, I see a changing in my thinking, including my perception regarding the demands over policies on closing landfills”.
Valéria A. Pereira (Municipal School Manoel Cabral da Silva Coordinator)



Pedagogical Workshops

The Pedagogical Workshops were carried out through a partnership with the Piaget School:

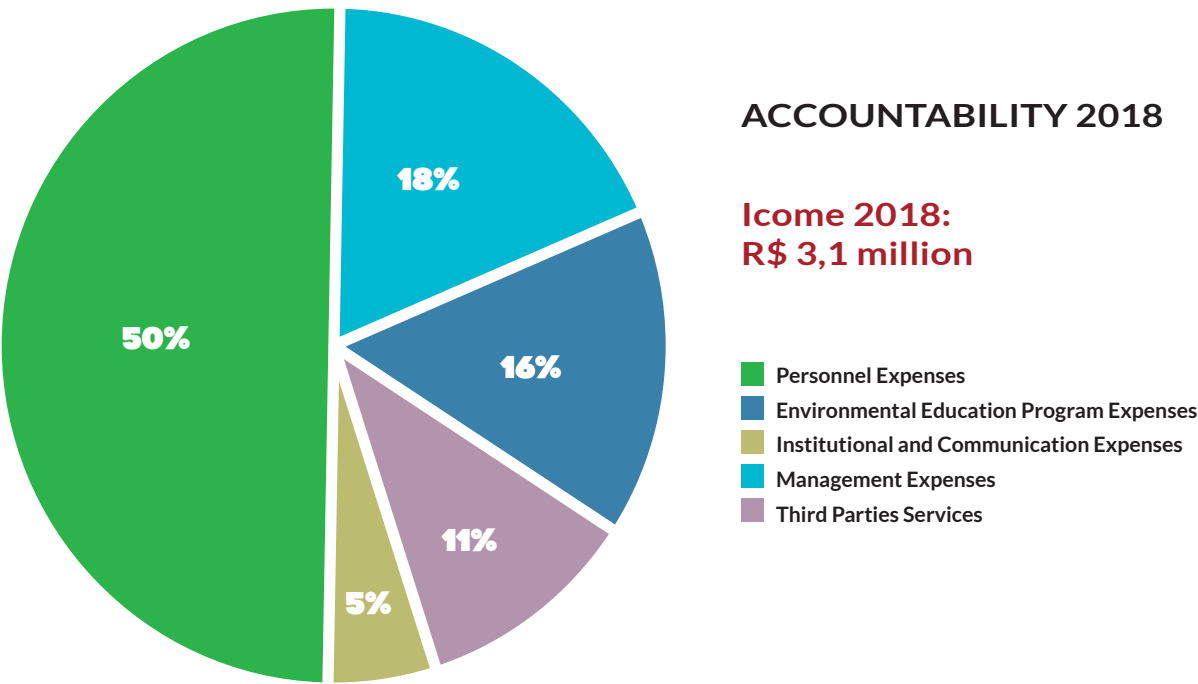
10 pedagogical workshops
220 participants

Stories to Belong to the World

The Stories to Belong to the World Project was carried out in partnership with the Municipal Schools Manoel Cabral da Silva and Santo André, with the Itagiba Laureano Dorneles State School and the Piaget School:

Participation of 100% of the school community of educational institutions
8 presentations
1,264 participants

12. ACCOUNTABILITY



13. GOVERNANCE AND TEAM 2019

Associates
Estre Ambiental and Cavo (representative Marlon Silva), Dirceu Pierro e Rafael Silveira

Audit Committee:
André Visoni, Felipe Rodriguez e Masahiko Omori

Executive Management
Mariana Rico: Institutional Manager
Roger Zavaleta: Administrative-Financial Analyst

Southeast Branch Team - Paulínia (SP)
Antonieta Aparecida: Catering
Carlos Godoy: Educational bus driver
Cíntia Maciel: Project Assistant
Cláudio Barbosa: Gardener
Pollyanna Dibbern Asbahr: Project Assistant
Vinícius Gomes da Silva: Project Assistant

South Branch Team - Fazenda Rio Grande (PR)
Heloize Montowski: Project Coordinator
Marcela Machnicki: Project Assistant

Northeast Branch Team - Rosário do Catete (SE)

Bruno Villaça Gonçalves: Project Assistant

Production of this report:
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Laura Rougemont e Daniel Rosa: text review and translation
Pandora Estúdio de Artes e Marcelo da Paz: illustrations
Ivo Lima, Simone Ezaki e Estre Institute team: photos
Marko Mello: graphic design and layout

*The images in this report illustrate several Estre Institute activities and may not correspond specifically to the year 2018.

14. CONTACT

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